



ISLE OF MAN FLOWER FESTIVAL

SUNDAY 5TH - SATURDAY 11TH JULY 2020

'A SPECIAL PLACE FOR PEOPLE AND NATURE'

Included:

1) **Pro forma:** This information is for the brochure and website and should be returned to Lillian Burnett by **Monday 2nd March at the latest please. After this date, no changes can be made to the brochure content. Please ensure that just ONE person is solely responsible for the information on the pro forma.** Copies of the pro forma can be also be downloaded from our website.

2) **Contacts List:** List of participating venues and their contact person.

a) **Launch:** The Festival launch will be held at St John's Methodist CHURCH on Tuesday 19th May at 6.30pm and it's essential that someone from your venue attends this meeting to collect banners, arrows, clickers, posters etc.

b) **Payment:** Each venue is asked to pay £50 towards administration costs. If you've not brought this payment tonight, please send your cheque for £50 payable to 'IOM Flower Festival' to Hilary Peterson, Cronk Beg, Ballagawne Road, Colby IM9 4AZ by **February 10th**. Please make sure that you identify which venue the cheque is for, especially if sending a personal cheque, and a receipt will be provided.

c) **Venue Photo:** If you have not yet provided a photo of your venue or would prefer to supply a new photo for inclusion in the brochure and website please email your photo in JPG format to flowerfestim@gmail.com.

d) **Concerts/Events:** In recent years we've had complaints from visitors who visited a venue specifically for an advertised concert or organ recital only to find that the event did not happen. Do PLEASE make sure that you only advertise an event you know will definitely happen! Updates can always go on our website and Facebook page.

e) **Flower Workshops:** Last year's flower workshops were well attended and very successful and we're planning another afternoon and evening workshop to be held at St John's Methodist HALL on Tuesday 24th March. Advance booking will be open to the general public as well as those involved in the Flower Festival. The workshops will be fronted by Annette Bratt and Margaret Parr, two of the Island's leading flower arrangers, and there will be a £5 admission charge for each workshop although we will also be applying to the Arts Council for a grant towards the costs. Please remember that these workshops will really be of most value to your venue's volunteer flower arrangers who may have little or no experience so do please involve your flower arrangers before March! More details to follow and the workshops will also be publicised on the Flower Festival website and Facebook page.

f) **Flower Discount:** Discount on flowers is available from many florists. We will obtain the order list from Robinson's at Ballapaddag in time for the launch in May. Only ONE order per venue can be accepted and discount is given according to the value of the total order.

g) **Quiz Booklet:** This year we are introducing a free quiz booklet to encourage Flower Festival visitors to identify clues from each of our various locations with a prize for the winner. The quiz booklet will replace the traditional photo competition and we would encourage each venue to offer this free booklet to their visitors.

h) **Publicity:** Do please 'Like' our Facebook page and remember to send us your photos, posters and any info on your planning etc to be included on both the website and Facebook page and keep them coming from now until after the event. You can post directly to the Facebook page or, if you prefer, you can email your info/photos to us at the email address below.

Email: flowerfestim@gmail.com

Website: www.flowerfest.im

Facebook: Isle of Man Flower Festival

Contacts:	South:	Lillian	822860/426228	or	Judy (inc MNH sites)	835073/465555	
	North:	Pat	880387		West:	Hilary	832224
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